

# New Product Showcase Application & Contract

**Entry Deadline: January 20, 2017**

One of the top reasons for attending the National Safety Council Texas Safety Conference & Expo is to discover **NEW PRODUCTS**. Located in the Concourse Lobby, the New Product Showcase will be **highly visible** to all attendees.

The New Product Showcase is for products “NEW” to the majority of the 2017 attendees. Participation is limited to exhibitors of the 2017 NSC TSCE.

## **HURRY, AVAILABILITY IS LIMITED!**

All entries must be submitted by **January 20, 2017**

### **Here’s what’s included:**

- **Your company’s new product on display in the high-traffic Concourse Lobby of the convention center.**
- **Tent Card** – An identification sign featuring your company name, product name, and booth number.
- **Recognition** – The 2017 NSC TSCE website, the Final Program and onsite floor signage will promote your participation in the New Product Showcase. We also recommend exhibitors market their participation before the show (e.g., using the tools available in the Exhibitor Resource Center).

*“68% of NSC TSCE attendees visit  
the New Product Showcase”*



**8' High Showcase**  
\$100 per product

If you have any questions, please contact a member of our Exhibit Sales Team.

**Bill Steinbach**  
(630) 775-2403  
bill.steinbach@nsc.org



[tsce.nsc.org](http://tsce.nsc.org)

**Joe Valentino**  
(630) 775-2339  
joe.valentino@nsc.org



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## A. Product Submissions

1. Each unit in a product line is considered a separate entry.
2. Limit 10 entries per company.

## B. Eligibility

1. Participation is limited to exhibitors of the 2017 NSC TSCE.
2. To qualify, products displayed must be new to the majority of the 2017 attendees.
3. Products featured in the New Product Showcase must also be displayed in the exhibitor's booth at the 2017 NSC TSCE.

## C. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application.
2. Checks should be made payable to National Safety Council.
3. To qualify for participation, the New Product Showcase Application & Contract must be received no later than **January 20, 2017**.

### 4. Do not send product(s) with the Application & Contract.

## D. Product Drop-off

1. Products must be dropped off and placed on display between **1:00 p.m. – 4:00 p.m. on Sunday, March 5, 2017**.
2. All products should be hand-carried to the New Product Showcases located in the concourse lobby.
3. Upon drop-off, exhibitors will be asked to sign in their product.
4. Exhibitors must place their product in the assigned display case and shelf.

## E. Product Pick-up

1. **Products must be picked up between 1:00 p.m. – 3:00 p.m. on Tuesday, March 7, 2017. Products remaining after 3:00 p.m. will be forfeited.**
2. To pick up products, exhibitors must present either their 2017 NSC TSCE Exhibitor Badge or their business card.
3. Exhibitors expressly agree that NSC takes no responsibility for products not claimed by 3:00 p.m. on Tuesday, March 7, 2017.

## F. Product Display

1. Product(s) must be taken out of packaging for display.
2. Products will be displayed at the sole discretion of show management.
3. Display case and shelf assignments are based on the type of showcase purchased and receipt of payment.
4. The showcase shelves are approximately 38 5/8" wide x 18" deep and can hold no more than 25 lbs.
5. Products will be displayed with a tent card that includes company name, product name, booth number and product description.

## G. Final Program Listing Guidelines

### **Product shot (photo/image) deadline is January 20, 2017.**

Information received after the deadline will not be included in the Final Program. A company logo can be used in place of a product shot.

1. All descriptions and product shots are the New Product Showcase participant's responsibility. NSC and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name, product description (50 word limit) and a product shot.

## H. Indemnification

Exhibitor shall indemnify, hold harmless and defend (with legal counsel satisfactory to NSC) the show organizer and exhibit facility from any claims, demands, suits, liabilities, damages, losses, costs, attorney fees and expenses that result from, arise out of or are in connection with: (a) exhibitor's participation or presence at the event; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this agreement; (c) any matter for which exhibitor is otherwise responsible under the terms of this agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.



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Space is limited. Products will be accepted on a first-come, first-serve basis.

**EXHIBITOR INFORMATION**

Company Name (33-character limit): \_\_\_\_\_ Booth Number: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_  
 Mailing Address (No P.O. boxes): \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Onsite Contact Name: \_\_\_\_\_ Onsite Contact Cell Phone: \_\_\_\_\_

**NEW PRODUCT SHOWCASE INFORMATION**

Product Name*	Product Description (50 word limit)
1.	
2.	
3.	

\*Add additional sheets if more than three products.

Please email a high-resolution .eps image of the product(s) to be featured in the New Product Showcase section of the Final Program **no later than January 20, 2017**, to Dorothy Hudhall at [dorothy.hudhall@nsc.org](mailto:dorothy.hudhall@nsc.org). **Name of image file(s) must match that of corresponding product(s) and include company name.**

**Do not send product(s) with this agreement**  
 (see Section D of Terms & Conditions).

Should an exhibitor cancel his/her exhibit space, his/her New Product Showcase will likewise be cancelled. In such case, the exhibitor is liable for 100% of the total cost of his/her New Product Showcase(s).

METHOD OF PAYMENT	
_____ x \$100/product = _____	<input type="checkbox"/> Invoice for Deposit <input type="checkbox"/> Invoice for Full Amount
TOTAL DUE = \$ _____	<input type="checkbox"/> Check # _____ Check Date _____
	<input type="checkbox"/> Charge \$ _____ to my credit card (please select one):
	<input type="checkbox"/> AMEX <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
	Card # _____
	Name on card _____ Exp. Date _____
	Signature _____

**AUTHORIZATION**

Exhibitor agrees to abide by all Terms & Conditions as stated in this contract. By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Name (please print): \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted by NSC: \_\_\_\_\_ Date: \_\_\_\_\_

RETURN TO:	
<b>MAIL TO:</b> National Safety Council ATTN: Exhibit Sales 1121 Spring Lake Drive, Itasca, IL 60143-3201	<i>OR</i>
<b>FAX TO:</b> (630) 285-0798 ATTN: Exhibit Sales	

FOR OFFICE USE ONLY:
Date Received _____
Sold By _____
Payment Received _____
Check #/Date _____

**Please make a photocopy for your files.**